



WAKEFIELD

OF CLARE VALLEY AUSTRALIA

The wine is everything.



Wakefield Range Profile



St. Andrews

In 1995 the Taylor family purchased the historic St. Andrews winery and vineyards located next door to their estate. The aim was to introduce a range of wines that sit at the pinnacle of the Wakefield portfolio; designed to sit proudly alongside Australia's iconic ultra-premium wines. The St. Andrews range showcases the history of the winery, originally founded in 1896, a hand-crafted winemaking approach and the finest of Clare Valley origins in these ultra-premium wines.

The philosophy behind the range is to use the best parcels of fruit from the family estate and allow them to mature in the winery cellars before release. The extended maturation allows the wines to develop complex aged characters which allow the best qualities of individual varieties to shine.

The first St. Andrews wines were released in 1999. The range included a cabernet sauvignon, chardonnay, shiraz and Riesling with a merlot added in 2003. Since the initial release, the wines have accumulated an impressive number of awards and continue to attract national and international recognition for their outstanding quality.

Wines:

	<i>RRP</i>
Wakefield St. Andrews Riesling	\$A 34.95
Wakefield St. Andrews Chardonnay	\$A 34.95
Wakefield St. Andrews Merlot	\$A 59.95
Wakefield St. Andrews Shiraz	\$A 59.95
Wakefield St. Andrews Cabernet Sauvignon	\$A 59.95

Jaraman



Jaraman is the aboriginal word for seahorse; the icon adopted by the Taylor family after fossilised remains of tiny seahorses were found while digging a dam on the family's Clare Valley Estate. Like the natural fossilisation process, the Jaraman wines also undergo a fusion process to create an amazing piece of history.

The Jaraman range of wines consists of four wines dedicated to regional fusion, using only the best fruit from the family's estate in the Clare Valley combined with the best from another benchmark region of South Australia.

Jaraman is the range that put theory into practice, by building on the best of two great regions to make a classic range of varietal wines. Put simply, Wakefield has bottled the best of both worlds to make wine that is complex, intriguing and has great appeal. The Taylor family has worked hard to perfect its cross-regional blending, and the result is a single variety wine with a multi-dimensional structure.

Wines:

	<i>RRP</i>
Wakefield Jaraman Riesling	\$A 24.95
Wakefield Jaraman Chardonnay	\$A 24.95
Wakefield Jaraman Shiraz	\$A 29.95
Wakefield Jaraman Cabernet Sauvignon	\$A 29.95



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Wakefield Estate



The first Wakefield Estate wines were released over 30 years ago and have helped to establish Wakefield as a leading Clare Valley and Australian winery. The first wine released was the Estate Cabernet Sauvignon 1973, which won gold medals at every national wine show and then the prestigious Montgomery Trophy at the Adelaide Wine Show. A reputation was forged then and continues today with ensuing vintages of the same wine winning medals at national and international shows every year since.

The range, which consistently delivers affordable quality and wide appeal, are regular recipients of awards both in Australia and overseas, cementing the Taylor family's reputation as Australia's most consistently awarded winemakers.

Wines:

RRP

Wakefield Riesling	\$A 18.95
Wakefield Sauvignon Blanc	\$A 18.95
Wakefield Chardonnay	\$A 18.95
Wakefield Pinot Gris	\$A 18.95
Wakefield Pinot Noir	\$A 18.95
Wakefield Merlot	\$A 18.95
Wakefield Shiraz	\$A 18.95
Wakefield Cabernet Sauvignon	\$A 18.95

Promised Land



The Promised Land range owes its name and symbolism to the discovery of fossilised seahorses on the Taylor family estate. This finding was confirmation that the area was once the bed of an ancient inland sea and confirmed that the rich, terra rossa soils were indeed fertile. The Taylor family agreed that this was a truly promising omen, consequently naming the area, "Promised Land".

The contemporary Promised Land range of wines is crafted from quality fruit sourced from both the renowned Clare Valley estate as well as other premium South Australian regions. Designed to be stylish, fun and always great value, these wines will suit any occasion.

Wines:

RRP

Wakefield Promised Land Shiraz Cabernet	\$A 13.95
Wakefield Promised Land Cabernet Merlot	\$A 13.95
Wakefield Promised Land White Cabernet Rosé	\$A 13.95
Wakefield Promised Land Semillon Sauvignon Blanc	\$A 13.95
Wakefield Promised Land Unwooded Chardonnay	\$A 13.95
Wakefield Promised Land Crouchen Riesling	\$A 13.95

Wakefield 100% under screw cap since August 2004

For further information or images please contact:

Mitchell Taylor on +61 2 8585 3555 or mitchell@taylorwines.com.au

After more than three decades in the Clare Valley, Taylors Wines remains proudly family-owned and run. The vision to build Australia's most successful family owned wine company was set by Bill Taylor who, in 1969, purchased land with his brother John and father Bill Taylor senior by the Wakefield River in Auburn. This vision as been nurtured and expanded by the next generation, Mitchell, Justin and Clinton Taylor, who all have key roles in the organisation. Taylors Wines challenges world standards through its progressive practices, most evident in the family's commitment to bottling all wines from the 2004 vintage under screw cap, the first major Australian wine company to do so. The ability to meld tradition and innovation results in regular recognition, both in Australia and on the highly competitive world stage. Due to international trademark restrictions, Taylors Wines are unable to export the Taylors brand to some markets. The Wakefield brand has been exported to Europe and the UK since 1985.